



CapTel Media Resources



Welcome to CapTel® Captioned Telephone!

We invite you to use CapTel media resources in your planned media activities. You have access to a variety of materials to use in your advertising, social media, website, newsletters and direct mail campaigns to inform your patients about the free CapTel phone offer. We encourage you to use these materials and talk to your local representative for customization options.

Scroll down for CapTel Media samples

In the Office

The following resources are available for use in your office or clinic:

Tri-Fold Brochure

Wall Poster 18"x24"

Stand Up Poster 12"x18"

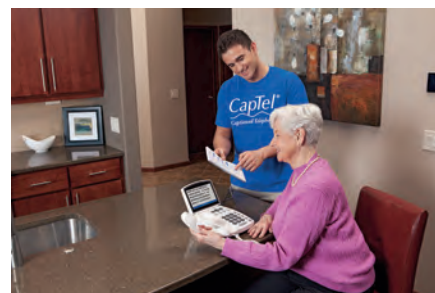
Wall Poster 18"x24"



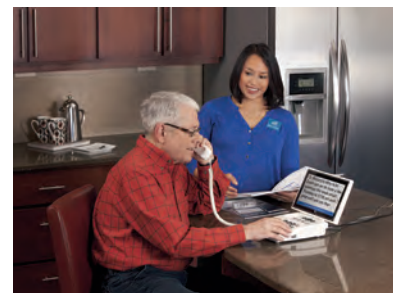
Art Files

Images (jpeg, pdf, and tiff) are available to be used on your website, in ads, invitations, newsletters, etc., to help introduce your patients to CapTel. Visit www.captel.com/media or www.oeius.org/media.php for additional images.

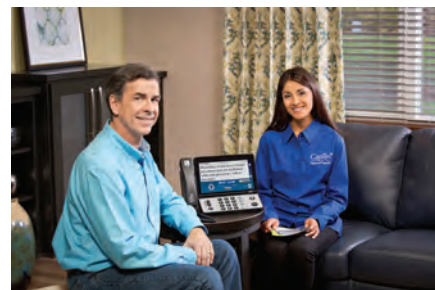
CapTel 840i/840



CapTel 880i



CapTel 2400i



Buckslips

Use preprinted buckslips as a direct mail insert with your current campaigns, newsletters, patient invoices, etc. Available to download or pre-printed, just let us know how many you need! Actual size is 8.5"x3.75".

Version A: Get a free CapTel Phone!

Front

Back

Version B & D: Enjoy the Phone Again (B features 840i; D features 2400i)

Front

Back

Version C: Ask us about a Free captioned telephone

Front

Back

Version E: Special Offer with space to print your contact information

Front

Back

Version F: Special Offer: A Complimentary CapTel phone

Special Offer!

A Complimentary CapTel Phone!

Our office can certify your eligibility for a no-cost CapTel captioned telephone through an assessment of your hearing.

Call now to schedule your hearing evaluation!

CapTel
Captioned Telephone

Front

Catch Every Word!

- Free delivery & installation
- 24/7 Customer Support
- Built-in Answering Machine shows captions of your messages
- Compliments the use of hearing aids*

How Can CapTel be Free?

CapTel service is provided through a federally funded program for people with hearing loss, resulting in no-cost to qualified CapTel users.

*Hearing aids are not required for the use of CapTel.
903-543307

To qualify for this special offer, a hearing health professional evaluates your hearing to see if you will benefit from using an internet-based CapTel Captioned Telephone.

Contact our office to set up an appointment and see if you qualify!

Back

Social Media Ads

Ads designed specifically for Social Media are available in jpeg format.

Ask us about a Free Captioned Telephone!

CapTel
Captioned Telephone

The Ultimate Phone for People with Hearing Loss

ASK US ABOUT A COMPLIMENTARY CAPTIONED TELEPHONE

CapTel
Captioned Telephone

Ask us about a Free CapTel!

CapTel
Captioned Telephone

Ask us about a Free Captioned Telephone!

CapTel
Captioned Telephone

The Ultimate Phone for People with Hearing Loss

ASK US ABOUT A COMPLIMENTARY CAPTIONED TELEPHONE

CapTel
Captioned Telephone

CAN'T HEAR ON THE PHONE?

NOW YOU CAN READ CAPTIONS OF EVERYTHING YOUR CALLER SAYS.

CapTel
Captioned Telephone

The Ultimate Phone for People with Hearing Loss

ASK US ABOUT A COMPLIMENTARY CAPTIONED TELEPHONE

TRADITIONAL TELEPHONES LARGE VISUAL DISPLAY TELEPHONES TOUCH SCREEN TELEPHONES

CapTel
Captioned Telephone

FREE CapTel Phone!

Free CapTel® phone with verified hearing loss. Call to schedule your complimentary hearing screening today!

CapTel
Captioned Telephone

Logos

Logos in jpeg, tiff and eps format in CapTel blue, black and reverse (white on transparent background) are available for download.



Brand Usage Guidelines

- CapTel is one word with an uppercase “C” and an uppercase “T”
- When referring to CapTel the brand, use “CapTel” - not “the CapTel”
- When referring to our phone models, use “the CapTel phone” or “the phone”
- When talking about the captioning service, use “the CapTel service” or “captioning service”

Marketing Regulations

As an FCC-approved service, CapTel fully complies with all FCC regulations and requirements for marketing CapTel products and service to consumers. Materials posted here are available for your use in customer education, outreach, marketing, and other communication materials.

Introduce your patients to CapTel®

The Ultimate Phone for People with Hearing Loss

To request items from CapTel Media Resources, simply contact your local rep or **call 1-877-473-4003.**

450 Science Dr., Madison, WI 53711

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*Free phone with valid third-party certification promotion is subject to change without notice. Terms and conditions apply.